



2302 Town Street • Pensacola, FL 32505

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January 21, 2017

Dear Vendors:

Technology Wire & Cable is having an open house on Thursday April 27, 2017. This will be happening at our 14,000sqft corporate office and warehouse at 2302 Town Street, Pensacola, FL 32505. We are going to have food, entertainment, door prizes, and much more.

You are invited to set up a display and show your products. We haven't accessed any co-op funds in years, so hopefully we won't have a problem raising the funds for this marketing event.

The cost of the tables is as follows:

For (2) 6ft tables to display on \$1000

For (1) 8ft table to display on \$500

For (1) 6ft table to display on \$250.

Reps you can combine funds from manufactures to get a table.
Credits against our purchases or checks are accepted.

There are many opportunities along the Gulf Coast that you will be able to get in front of at this event. Besides the normal school, state, county and city government work that goes on everywhere we have unique opportunities for our industry in our area. Navy Federal Credit Union Corporate offices, Eglin and Hurlburt AFB's (2 of the largest in the world), new Escambia County Jail, and Sacred Heart, the largest Hospital System in Florida, all have great growth planned over the next 5 years that will require your product. Also at the end of last year Pensacola received it's BP settlement from the Deep Water Horizon Oil Spill and there are many new wiring upgrades expected to happen from this. All the engineers and contractors that do this work locally will be at our open house for you to meet and sell. Not to mention it gives you a chance to visit Pensacola Beach, one of the top 10 beaches in the America.

We are expecting around 300 people representing 150 customers and prospects. This will be a great opportunity to meet our friends that are building on the Gulf Coast. They are buying a lot of products. Come show your products, so they will buy your products instead of your competitor's products.

The open houses we have done in the past have produced GREAT results for us and our vendors. Since we are the only 100% locally based specialty wire and cable distributor in Pensacola, have been here since 1999, and all of us have lived most or all of our lives, we know everyone in the business and will get them to our open house for you to meet and sell your product to through Technology Wire. Also our HUBZone status is getting us a lot of opportunities lately that you can help us take advantage of.

Giveaways and donations for door prizes will be appreciated.

Let me know if you have any questions or suggestions.

Thanks,
Andy McKeown
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